



## Volunteer Training for GiveCampus

1. Go to [www.givecampus.com](http://www.givecampus.com) and create an account, using either your email address or link to Facebook, and become an advocate
  - a. When you share the campaign on Facebook, Twitter, or email, you will know exactly, how many clicks, gifts, and dollars your sharing is generating. Tag your Loomis friends!
2. Offer a Matching Gift or Challenge
  - a. Motivate others to give by creating your very own matching donation or challenge.
  - b. How? On the campaign page, click on “Offer a Matching Gift” or “Offer a Challenge” on the sidebar below the video

The image shows two screenshots from the GiveCampus website. The left screenshot displays two sections: 'Matching Donations' with a green button 'Offer a Matching Donation' and 'Challenges' with a green button 'Offer a Challenge'. The right screenshot is titled 'Create your match!' and features a form with the following elements: a text input for 'I will match up to' followed by a '\$' symbol and a white input box; two radio button options: '\$1 per \$1 donated' (selected) and 'Other'; two radio button options: 'Until campaign end' (selected) and 'Other'; and a checkbox labeled 'Match your class or a list of friends'.

3. Create a Personal Plea Video
  - a. Upload a video using your own words to explain why this campaign is important to you!
  - b. 3 steps
    - i. Record a short video: Tell your friends why you’re supporting this campaign and why they should, too.
    - ii. Upload your video: After you upload the video, you’ll receive a link to share.
    - iii. Share: Share the link with your friends and inspire them to make a gift.
4. Make a Gift
  - a. Lead by example and make a donation of any size. Gifts can be made by credit card, debit card, and by bank account.

The image shows a checkout form titled 'Thank you for making a difference!'. At the top, there are three green buttons for donation amounts: '\$ 100', '\$ 250', and '\$ 2,500'. Below these is an 'Amount\*' field with a '\$' symbol and a white input box. The 'Designation' field is a dropdown menu with the text 'Select a Designation'. There is a blue link that says 'Sign in with Facebook to auto-populate form'. The 'Name\*' field is labeled 'First and Last Name' and has a checkbox for 'Please do not display my name'. The 'Email\*' field contains the placeholder 'your\_email@example.com'. The 'Street address\*' field is labeled 'Street, City, State, Country'. The 'Zip code\*' field is labeled 'Enter your billing ZIP or postal code'. The 'Join gift?' section has a 'Spouse/Partner's Name' input box and a 'Spouse Class' dropdown menu. At the bottom, there is an 'Affiliation' section with checkboxes for 'Alumnus/a', 'Student', 'Faculty/Staff', 'Parent', and 'Friend'. A checkbox for 'I have read and agree to the terms of service\*' is also present. A green button labeled 'Go to Checkout' is at the bottom right.

If you have any questions, please contact [leah\\_greer@loomis.org](mailto:leah_greer@loomis.org)